

## International Economic Policy, Business and Governance

### Course structure, 2017-2018

**Courses** with exams will take place at Urbino University during the first year. They will be structured into teaching modules organised over two months periods: six weeks of half day teaching and half day studying, one week fully devoted to studying, one week of exams (written tests and/or papers). An additional session of exams will be offered in September 2018. Admission to the second year will depend on the achievement of a satisfactory score at final exams in each teaching module.

**Data Labs** will provide opportunities for hands-on work on databases leading to the preparation of statistical and econometric analyses.

**Seminars** (with no exams) will address specific topics in Economics, Business, Political Science, Sociology and Law. They will cover highly debated and cutting edge themes – such as Inequality, Global digital economy, Born global SMEs, International finance, Environmental regulation, Fiscal and monetary policy, Welfare and social policies, International diplomacy – as well as advanced research methods and research funding strategies. Some seminars will be held in Italian.

**Introductory and background courses** will be held in September-October 2017, in order to fill gaps in students' competences in English, Economics, Business, Social Sciences, Quantitative Methods.

	First semester	Second semester
<b>First year</b>	<ul style="list-style-type: none"><li>▪ Introductory and background courses (English, Math&amp;Statistics, Economics, Business, Politics)</li><li>▪ First Module: Research Methods, History of Globalization, Microeconomics, History of Economic Thought, International Business</li><li>▪ Second Module: Applied Statistics, Macroeconomics, International Production and Trade, Politics and Global Governance</li><li>▪ Weekly Seminars</li></ul>	<ul style="list-style-type: none"><li>▪ Third Module: Applied Econometrics, European Institutions and Law, International Economic Policy, International Corporate Governance and Accounting, Data Lab</li><li>▪ Fourth Module: Globalisation and International Institutions, International Technology and Innovation, European Economic Policy, Data Lab</li><li>▪ Weekly Seminars</li></ul>
<b>Second year</b>	<ul style="list-style-type: none"><li>▪ Up to one year of research in a major university cooperating with the University of Urbino Ph.D. Programme.</li><li>▪ Definition of the Research Project Proposal</li><li>▪ Participation to selected Doctoral courses, Summer Schools</li><li>▪ While in Urbino, attendance of the Weekly Seminars and of one course chosen among the ones offered for the 2018-19 Edition of the Programme, focused on "Global Society, Cross-border Mobility and Law". Courses offered will include inter alia: Legal Cultures (Western Legal Tradition and Islamic Legal Tradition), International Labour Relations, Comparative Migration Policy, International Trade Law</li></ul>	
<b>Third year</b>	<ul style="list-style-type: none"><li>▪ Thesis development and completion</li><li>▪ Participation to selected Doctoral courses</li><li>▪ Attendance of the weekly Seminars while in Urbino</li><li>▪ Presentation of papers at International Workshops and writing of journal articles</li></ul>	

The **Director** of the Ph.D. Programme is Prof. **Antonello Zanfei**. Information on the Ph.D. Programme and Faculty is available at the website [www.uniurb.it/global-studies](http://www.uniurb.it/global-studies) Contact [phd-global-studies@uniurb.it](mailto:phd-global-studies@uniurb.it)



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Ph.D. PROGRAMME IN

## GLOBAL STUDIES

2017-2018 EDITION

## INTERNATIONAL ECONOMIC POLICY, BUSINESS AND GOVERNANCE

The University of Urbino is launching a new interdisciplinary Ph.D. Programme in Global Studies, at the crossroads of Economics, Business, Sociology, Political Science and Law. The Programme has a high quality faculty, including outstanding guests lecturers from major international universities



The University of Urbino – a 500 years old institution scoring high in Social Sciences and located in a beautiful Renaissance city, part of UNESCO World Heritage – is launching a new **Ph.D. Programme in Global Studies**, at the crossroads of Economics, Business, Sociology, Political Science and Law. Two thematic areas will be addressed in alternate years:

in the edition starting in 2017-2018: **International Economic Policy, Business and Governance**

in the edition starting in 2018-2019: **Global Society, Cross-border Mobility and Law**

The Ph.D. Programme is developed over three years:

- a first year of courses and exams in Urbino;
- a second year of international research and training, mainly spent in European universities associated to the Programme;
- a third year of research activity for completing the Ph.D. thesis.

**English** will be the working language of the Ph.D. Programme.

**Eight positions** are offered in the 2017-2018 Ph.D.

Programme, including **six positions with scholarships** covering fees and an annual tax-free stipend at standard Italian rates (EUR 13,600 per year; the amount is increased by 50% for training periods outside Italy). Participants admitted to the Ph.D. Programme without a scholarship, or with a scholarship from other sources, will have to pay an annual fee of maximum EUR 900.

The **Faculty** of the Ph.D. Programme draws from the staff of the University of Urbino and from a number of outstanding international institutions. A partial list of **Guest lecturers** in 2017-18 includes: J. Cantwell (Rutgers University), D. Castellani (University of Reading), G. Dosi (Sant'Anna, Pisa), C.H. De Vreese (University of Amsterdam), J. Dumay, (Macquarie University, Sydney), M. Landesmann (WIIW Vienna), M. Lazar (Sciences Po, Paris), R. Narula (University of Reading).

See the PhD website for details:

[www.uniurb.it/global-studies](http://www.uniurb.it/global-studies).

**Themes.** At a time when European integration and disintegration, and challenges to globalisation dominate current policy concerns, the Urbino Ph.D. Programme offers an opportunity to carry out in-depth studies on the economic, political, social and institutional dynamics behind these challenges.

Ph.D. students in the first thematic area, **International Economic Policy, Business and Governance**, will be trained to carry out research on economic, political and social relations across national borders. A specific attention will be given to:

- economic growth after the Great Recession, technological change and inequality across and within countries;
- the international strategies of firms (multinational corporations and SMEs), finance and labour;
- political processes and policies carried out by European and international institutions and major countries for the governance of globalisation.

Ph.D. students in the second thematic area, **Global Society, Cross-border Mobility and Law**, to be launched in 2018-2019, will focus on cross-border movements of capital, knowledge, labour and people, mainly from institutional, law and sociology perspectives. A specific attention will be given to:

- migrations, cross-border mobility and related policies;
- human rights, welfare policies and cultures in a global context.



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### **Entry requirements and selection of candidates.**

The Ph.D. Selection Committee will evaluate applicants on the basis of their previous academic performance, on their knowledge of English, and on the preliminary research project they will present.

Candidates will have to certify a university degree of at least 4 years, preferably in Economics, Business, Political Science, Sociology, Law, that has to be obtained by end of October 2017.

Two letters of reference in English from scholars who know the candidate will be required.

Proficiency in English is required. Candidates exhibiting a B2 certification or equivalent will be given priority.

A preliminary research project of up to 3000 words, written in English, will have to be presented, illustrating the research interests and aims, how the topic relates to the general theme of the Ph.D. programme, and how the study could be carried out.

**Applications** will have to be submitted online, following the instructions provided in the Ph.D. Programme website [www.uniurb.it/global-studies](http://www.uniurb.it/global-studies). The deadline for submitting applications is **June 30th 2017**. Candidates admitted to the selection process will be invited for an interview to be held in Urbino early in July 2017. In exceptional cases, the interview can be carried out with a remote connection.

**Services.** Low cost accommodation opportunities are provided by the student residence of the University of Urbino, located close to the centre and designed by the renown architect Giancarlo De Carlo. University facilities for students include meal services, computer services, libraries, city-wide wifi connection, cultural opportunities, events for exploring the rich heritage of this beautiful Renaissance city.

Non Italian students will be encouraged to learn the Italian language using the Language Center available at the University of Urbino.